



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR,  
PRUDENTIAL BUILDING,  
195 NORTH TERRACE,  
ADELAIDE

WHOLESALE SALES OF WINE AND SPIRITS

SOUTH AUSTRALIA

DECEMBER QUARTER 1965

Details of wholesale sales of wine and spirits in South Australia during the six months ended 31st December 1965 and in the corresponding period ended December 1964 have been compiled from returns from winemakers and wholesalers and relate to their operations in this State. They cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale.

These figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINE, SOUTH AUSTRALIA

Type	Australian and Imported Wine			
	Quarter ended			
	Sept. 1964	Dec. 1964	Sept. 1965	Dec. 1965
	'000 Gallons			
Sherry - Dry	36.6	40.0	42.8	42.0
Sweet	177.0	174.5	r 187.9	172.8
Dessert wine - Sweet white	54.9	56.6	r 54.6	54.0
Sweet red	165.9	147.4	r 181.6	150.2
Table wine - Dry white	60.3	73.9	71.6	104.2
Dry red	110.6	110.5	124.8	131.2
Other (a)	64.8	116.8	r 74.6	135.2
Wine cocktails, etc. (b)	6.1	8.3	r 7.7	9.0
Vermouth	6.5	8.6	r 7.7	9.9

(a) Includes sparkling wine.

(b) Includes aperitif wine and tonic wine. r - Revised.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Australian Spirits				Imported Spirits			
	Quarter ended				Quarter ended			
	Sept. 1964	Dec. 1964	Sept. 1965	Dec. 1965	Sept. 1964	Dec. 1964	Sept. 1965	Dec. 1965
	'000 Proof Gallons				'000 Proof Gallons			
Brandy	45.1	44.7	59.4	35.1	1.7	1.9	1.8	1.4
Gin	6.0	7.4	6.5	6.6	1.3	2.0	1.5	1.8
Liqueurs	3.1	4.7	3.3	3.9	0.8	1.1	0.8	1.2
Rum	3.4	(a) 3.1	(a) 8.5	(a) 2.6	(b)	(a)	(a)	(a)
Vodka	4.1	(a) 5.0	(a) 5.4	(a) 5.0	(b)	(a)	(a)	(a)
Whisky	10.9	10.5	13.4	7.3	20.4	25.3	21.8	15.0

(a) Imported spirits included with Australian spirits. (b) Not available.

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